

WEST BROMWICH



BID NEWS

CHRISTMAS 2022 - ISSUE 28

West Bromwich
CHRISTMAS LIGHTS
Switch-On



FIVE

SIGNATURE

Saturday 26th November 2022
3.00pm - 6.00pm
Princess Parade, High Street, West Bromwich, B70 7QU

Lights will be switched on at 5.15pm

Refreshments | Mini Fairground Rides | Facepainting/Balloon Modelling

Also featuring performances from



hosted by



BID NEWS

CHRISTMAS 2022 - ISSUE 28

**PAUL RAMSEY**

Chair, West Bromwich BID

West Bromwich BIDwww.westbromwichtown.co.uk

@WestBromwichTC



West Bromwich Town centre



Westbromwichtown

I hope everyone is keeping well.

We are now planning for the Christmas period with lots of celebrations in West Bromwich Town Centre.

26th November 2022 we have our biggest event of the year West Bromwich Christmas Light Switch-On 3pm to 6pm located by the Farley Fountain, Princess Parade, High Street, West Bromwich.

We have 90's boy band "FIVE" switching on the Christmas lights at 17.15pm along with some other great performances from Britain's Got Talent "SIGNATURE", Performing Arts Students from Sandwell College, DanceQube, SIPS Saxophone Ensemble and opening our event is the amazing youth's from GAP Entertainment. We have lots

of entertainment available as well.

Also for Christmas we will be doing a "Nutcracker Trail" for West Bromwich Town Centre. This event starts on 1st December 2022 to 31st December 2022. Many prizes to be won for this. Friday 9th December 2022 will be Christmas at Carters Green. Please see poster in our Xmas BID News.

As always, our ambassadors are out and about patrolling the town to maintain a visual presence, please continue to let them know if you need any help or support.

From West Bromwich BID Team we wish you all a Merry Christmas and a Happy New Year.

Paul, Chair of West Bromwich BID

To get in contact with the BID Team please call **07572 121 906** or email **admin@westbromwichtown.co.uk**.
Thank you, Lisa, Kelly, Tony, Harvey and Lindsey.

Christmas opening hours

Queens Square Shopping Centre:-

Mon - Sat Open 9:00am to Closing 6:00pm
 Sundays Open 10:00am to Closing 5:00pm
 Christmas Day 25th December 2022 Closed
 Boxing Day 26th December 2022 Open 10:00am to Closing 17:00pm
 Christmas Day 27th December 2022 Open 10:00 to Closing 17:00
 New Years Eve 31st December 2022 Open 9.00am to Closing 18:00pm
 New Years Day 1st January 2022 Closed
 2nd January 2022 Open 10.00am to Closing 17:00pm

New Square Shopping Centre:-

23rd Dec 2022 - 9am - 9pm
 24th Dec 2022 - 8am - 5pm

25th Dec 2022 - closed26th Dec 2022 - 9am - 6pm27th Dec 2022 - 9am - 7pm28th Dec 2022 - 9am - 7pm29th Dec 2022 - 9am - 7pm30th Dec 2022 - 9am - 6pm31st Dec 2022 - 8am - 5pm1st Jan 2023 - 11am - 5pm2nd Jan 2023 - 11am - 5pm3rd Jan 2023 - 9am - 7pm**Kings Square Shopping Centre:-**

12th December 2022 to 22nd December 2022
 Open 7am Closing 7pm

23rd December 2022 Open 7am Closing 7pm24th December 2022 Open 7am Closing 6pmXmas Day 25th December 2022 closedBoxing Day 26th December 2022 closed27th December 2022 Open 10am till Closing 4pm28th December 2022 Open 7am and Closing 7pm29th December 2022 Open 7am and Closing 7pm30th December 2022 Open 7am and Closing 7pm31st December 2022 Open 7am and Closing 6pmNew Years Day 1st January 2023 closed**Astle Retail Park:-**Xmas Day 25th December 2022 ClosedBoxing Day 26th December 2022 Pure Gym Open, Chickaroo's, Subway and William Hill - OpenBoxing Day 26th December 2022 Pavers (11am to 5pm) and B&M (11am to 5pm) OpenNew Years Day 1st January 2023 Open (Chickaroo's, Pure Gym, Subway (11am to 4pm) and Pavers (11am to 4pm)

Santa's Grotto

26th November – 24th December
New Square, West Bromwich



£8.50 to visit Santa and receive a gift & photos £2.50.

Sat 26th & Sun 27th Nov, 11am – 5pm • Sat 3rd & Sun 4th Dec, 11am – 5pm • Thurs 8th & Fri 9th Dec, 2pm – 5pm

Sat 10th & Sun 11th Dec, 11am – 5pm • Thurs 15th & Fri 16th Dec, 2pm – 5pm

Sat 17th, Sun 18th, Mon 19th, Tues 20th, Wed 21st, Thurs 22nd & Fri 23rd Dec, 10.30am – 5pm

Sat 24th Dec, 10.30am – 1pm

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EVENTS, AND SO MUCH MORE.

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West Bromwich Police

e: westbromtown@west-midlands.pnn.police.uk

Current local policing priorities

COVID-19 | Under-25 Violence | Domestic Abuse

The West Bromwich Neighbourhood Team have been really busy over the last few months and have continued the partnership approach to tackling Crime and Antisocial behaviour in the Town Centre.

The recent Common Wealth Games has seen all the communities getting together and sharing in all the activities. With COVID19 finally behind us we have seen a significant increase in footfall within West Bromwich- and it's great to see this.

Unfortunately, a small minority of people who are visiting the town still behave in a manner which is not acceptable and the team are really keen to ensure that this is prevented. The current policing priorities for West Bromwich Town remain the

same as previously - Under-25 Violence & Domestic Abuse. Recent work has resulted in two criminal behaviour order being granted by the court to males who have been causing issues in the town centre for a number of years – the conditions on these orders are stringent, they come with a power of arrest and the possibility of prison if the order is breached.

The team continue to be supported by the Guardian Police patrols and other departments including WMP Dogs who conduct patrols during key times in the town, during lunch times and the end of school and college. Again we have completed a number of stop and searches where appropriate and have identified and seized drugs and weapons.



You can report issues to the police by the following:-

- Telephoning 101
- Live chat facility at west-midlands.police.uk/contact-us
- On-line tool Incident report | West Midlands Police (west-midlands.police.uk)
- 999 for emergencies

Keep up to date

Twitter @WestBromwichWMP	facebook.com/westmidlandspolice	twitter.com/wmpolice
twitter.com/WMPBreaking	youtube.com/westmidlandspolice	instagram.com/westmidlandspolice
Snapchat - Search for WestMidsPolice	flickr.com/westmidlandspolice	soundcloud.com/westmidlandspolice

DON'T HANG AROUND!



BCTG are excited to offer a brand new fully funded Level 3 Course in Leadership & Management

Will it cost me?

NOT A PENNY with funding from the West Midlands Combined Authority!

But what about time?

It's a 6-week short on-line course!

Will I get support?

Of course, you will have your own trainer to support you with regular 1-2-1's

What will I get out of it?

A fully accredited qualification

Why should I do this qualification?

It could open doors such as, promotion, extra money, new job roles to apply for & build your knowledge & skills!

How do I qualify?

It's simple, you have to be a resident in Birmingham, Sandwell, Dudley, Wolverhampton, Walsall or Coventry, be over 19 and in employment looking to upskill.

But is it long winded to sign up?

Absolutely not, a quick 10-minute call with one of our experienced Team members.

So now we have established it's a no-brainer, apply today as these free spaces are limited and must be filled soon, first come first serve basis...when it's gone...it's gone!



Contact Steve & Josh on 0121 824 4062
or email steve.burnet@bctg.org.uk

Become a School Governor in Sandwell



If you get on with people, would like to learn something new and give something back to the community, then being a school governor may be for you.

Governors perform an important voluntary role within Education. Volunteering is a great way to contribute to your local community, meet new people and improve the lives of local children.

- Are you able to commit to a minimum of 3 meetings a year?
- Do you have an interest in education?
- Are you concerned about young people's development and school experience?
- Many organisations allow time out of work to allow for governance duties.
- In this current time most Governing Board meetings are held virtually.
- Personal Development opportunity

You must commit to training so that you can fulfil all the duties expected of a school governor – SIPS Education can provide this.

You will usually be a school governor for four years.

The Governing Board

As part of the governing board, you are responsible for making sure the school provides good quality education. Together with the head teacher, you set the school aims and policies.

Every school has a governing board and normally includes:

- Parents - elected by other parents of children at the school

- LA -citizens appointed by the council
- Co-opted - members from the community
- Foundation - appointed to voluntary schools to represent the church or trust which provides the school (if any)
- Staff -school staff and the headteacher.

What does the Governing Board do?

The governing board:

- is accountable for the performance of the school
- plans for the school's future
- selects the head teacher
- makes decisions on the school's budget and staffing
- makes sure the national curriculum is taught
- decides how the school can encourage pupils' spiritual, moral and cultural development
- makes sure that the school provides for all its pupils, including those with additional needs.

Governor Training

No prior knowledge is required. We provide an extensive governor training service designed to address individual, local and national issues.

How to apply

If you would like to be a governor or if you would like to find out more about becoming a school governor please email: governance@sips.co.uk

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Join Sandwell's biggest family



Thinking about
fostering?

We urgently need you
to make a difference.

Call us to start your
fostering journey.

call us

0800 358 0899

www.sandwellchildrenstrust.org/fostering

 Sandwellchildrenstrust

Parking for Christmas shopping

Shoppers will be able to park for free at Sandwell Council's town centre car parks on the two Saturdays before Christmas.

There will be no charge for parking on Saturdays 17 and 24 December 2022 at Sandwell Council's town centre car parks. Time limits on short stay car parks still apply.

Sunday parking is already free in the council's town centre car parks.

Free parking does not include Sandwell Valley car parks, privately-run car parks and on-street parking bays.

Go to www.sandwell.gov.uk/parking for details of council car parks in Sandwell.



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WEST BROMWICH BID PRESENTS

NUTCRACKER

TRAIL 2022

WHERE ARE OUR NUTCRACKERS?

1st Prize: £150 of The Entertainer vouchers

2nd Prize: 10 bounce sessions at InflataNation

3rd Prize: £50 GAME Voucher

During December there are 10 Nutcrackers hiding around West Bromwich Town Centre, can you follow the clues and find them all?



Entry forms can be collected from Customer Service Desk at Tesco, New Square, any clue locations around the town centre or can be downloaded from our website www.westbromwichtown.co.uk until 31st December 2022.

The winners will be drawn on 4th January 2022.

For more information, please email admin@westbromwichtown.co.uk or telephone 07572121906



WEST BROMWICH
Business Improvement District

Town Centre Ambassadors

Our BID Ambassadors patrol the BID area 6 days a week. They are a point of contact for businesses who require any information about the BID. We manage Safe Spaces and are always available for any help and assistance.



Cleaner & Greener

The BID try to make the BID area a cleaner and greener town by:

- Additional litter picking (outside of SMBC hours) 6 days a week.
- Intense jet wash of the BID area.
- 60 hanging baskets installed around the BID area.
- Graffiti and weed removal.
- Reporting of any fly-tipping or graffiti on public land to Sandwell Council.



Marketing

- West Bromwich BID website www.westbromwichtown.co.uk
- BID News Magazine

West Bromwich BID Social media pages

- Twitter - @WestBromwichTC • Facebook - West Bromwich Town BID
- Instagram – West Bromwich BID •
- Linked-In – West Bromwich Town Business Improvement District

ch BID Projects

Events

The BID pride ourselves on the events which we organise for our Levy payers to welcome new visitors to the town which will help increase footfall in the BID area.



Security

The safety and security of our businesses is an important project of the BID. We do this through the following ways:

- West Bromwich Radio Link Scheme
- Disc - An informations sharing app, free to all businesses in the BID area.
- Monthly Business Crime Reduction Partnership Meetings.
- Quarterly Pub/Bet Watch meetings with all licensed premises in the BID area



STAY CONNECTED



WEST BROMWICH
Business Improvement District

West Bromwich BID

www.westbromwichtown.co.uk



@WestBromwichTC



West Bromwich Town Centre



Westbromwichtown

Queens Square Shopping Centre:

www.queenssquare.co.uk

Kings Square Shopping Centre:

www.kings-square.net

New Square Shopping Centre:

www.newsquarewestbromwich.co.uk

Astle Retail Park:

www.astlepark.co.uk

BID Ambassadors

West Bromwich BID Ambassadors patrol the BID area Monday to Saturday 8.30am to 17.30pm

Our BID Ambassadors have patrolled areas 8,828 for 2022 so far. Please see our breakdown on patrols in the whole BID area.

Business Engagement for 2022 **2,886**
Reported incidents to Sandwell Council or other partners **248**
First Aid incident **13**

Ambassador patrol areas:-



Tony

t: 07857 947462

e: Ambassadors@westbromwichtown.co.uk

Astle Retail Park • High Street – St Michaels Church down to SMBC office • Carters Green • Lombard Street
Lombard Street West • Sandwell Road • Bratt Street
Lodge Road • Church Street • Providence place



Harvey

t: 07572 121628

e: Ambassadors@westbromwichtown.co.uk

New Square SC • High Street Bham Road
Bull Street/Reform Street • Spon Lane • New Street
George Street • Thomas Street • Queens Square



Lindsey

t: 07361 917900

e: Ambassadors@westbromwichtown.co.uk

Pedestrian High Street • Victoria Street
Edward Street • Price Street • Moor Street
Kings Square Shopping Centre • St Michaels Street

Christmas in Carters Green

Friday 9th December 2022

5pm - 7pm

Events Area, Carters Green

Featuring performances from:

Ultimate Bhangra
and
Livingstone Academy of Dance & Drama

Plus others to be confirmed.

Visit our website www.westbromwichtown.co.uk for
more information and further announcements.

For more information please contact
admin@westbromwichtown.co.uk or 07572121906



THE INDIAN
SMOKEHOUSE
BAR & GRILL

"DRINKS OFFERS
AVAILABLE"

"ENGLAND FOR
THE WIN"

FIFA WORLD CUP
Qatar 2022

20TH NOVEMBER-18TH DECEMBER

- 11 SCREENS
- SURROUND SOUND SPEAKERS
- BEST SEATS AND FOOD IN TOWN



VISIT WITH

Santa

WEDNESDAY 21ST DECEMBER 2022

12PM-4PM

Kids meal and drink £7.95 includes meet santa, take a picture with santa and get a present (only if you've been good)

Limited spaces only.

T & c's children must be accompanied by adult who must order a minimum of a starter, booking in advance required, Direct message on instagram or call 0121 408 7878.

THE INDIAN
SMOKEHOUSE
BAR & GRILL

West Bromwich Town Centre Safe Spaces Scheme

“Is someone
behaving in a
strange way
around you?”

“Does it feel like
someone
is following
you?”

“Do you
feel unsafe
outside?”

Visit a Safe Space in West Bromwich town centre that can provide you with refuge inside whilst you call and wait for further support to arrive.

For more information, visit:
www.sandwell.gov.uk/safespaces



Lindsey is our BID Ambassador/Safe Space Ambassador

Mobile:- 07361 917900

Here are the Safe Space Locations in West Bromwich Town Centre:-

Nationwide Building Society, High Street
Primark, New Square Shopping Centre
West Bromwich Central Library, High Street
West Bromwich Fire Station
Clarks, New Square Shopping Centre
River Island, New Square Shopping Centre
YMCA Black Country Group, Carters Green
The West Brom - West Bromwich Building Society, New Square Shopping Centre
Tax Teller, Victoria Street
The Sandwell Pub, New Street/High Street
West Bromwich Community Church/West Brom Food Bank, Victoria Street
Holland & Barrett, Queens Square Shopping Centre
British Heart Foundation Furniture & Electrical, Princess Parade, High Street
Farmfoods, High Street
Pandora, New Square Shopping Centre
Halifax, High Street
Xtasia, High Street
Utilita Energy Hub, High Street
HSBC, High Street
KBG Security, High Street
British Heart Foundation, High Street

**For more details see the Safe Space link
www.sandwell.gov.uk/safespaces**

The BEATING HEART OF YOUR FESTIVITIES

Happy Holidays!

WITH QUEENS SQUARE



**FESTIVE
SELFIE SPOT
IN-CENTRE**

17 Dec

11am - 4pm

FREE Family Fun

Drop in workshops
with arts & crafts,
storytimes and
games!

10 Dec

11am - 2pm

Festive Face
Painting &
Balloon
Artist

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website to find
out more



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this Christmas!

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square**
shopping centre



T&C's apply. Visit queenssquare.co.uk for more details.

QueensSquare.co.uk

Winter Hanging Baskets

19th October 2022 to March 2023

Locations:-

- Lombard Street West
- Lombard Street
- Bull Street
- Shaftesbury Street
- Temple Street
- Sandwell Road
- Dartmouth Street
- Lodge Road
- High Street to Carters Green

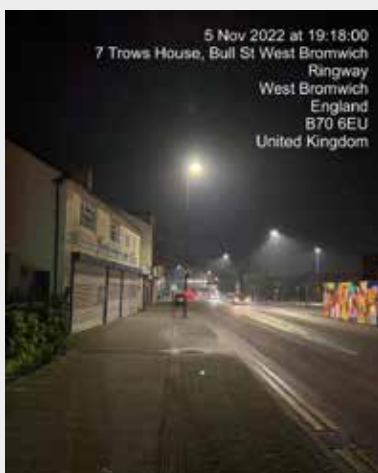


West Bromwich BID Litter Pick

6 days a week 6pm to 10pm

Here is the timetable of where the BID area is cleaned

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Carters Green	High Street (Sandwell Road) to St Michaels Street/New Street	Carters Green	High Street (Premier Inn side)	Carters Green	New Street
Bratt Street	Lombard Street	Bratt Street	George Street	Bratt Street	St Michaels Street
Sandwell Road	Lombard Street West	Sandwell Road	Thomas Street	Sandwell Road	Pedestrian High Street
Church Street	Victoria Street	Church Street	Spon Lane	Church Street	Bull Street
Providence Place	Edward Street	Providence Place	Moor Street (to leisure centre)	New Street	New Square Grass verge
New Square Grass verge	St Michaels Street	New Square Grass verge		St Michaels Street	
	Lodge Road (up to road only)			New Square grass verge	





The West Bromwich Urban Greening project has planned to deliver a number of initiatives over a 5-year programme, to enhance the existing greenspace and improve the appearance of West Bromwich Town Centre. This will include the introduction of new trees, parklets and play space, complementing planned infrastructure works to establish better

links from the Town Centre to Sandwell Valley.

A Cultural Programme will also be delivered alongside the capital development works, including community involvement and artistic interpretation to help improve the physical and mental wellbeing of people. The Cultural programme will commence in the Spring, following the successful appointment of a local provider.



www.regeneratingsandwell.co.uk



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THE INDIAN
SMOKEHOUSE
BAR & GRILL

NYE PARTY

2022



SATURDAY 31ST DECEMBER 2022

12PM - TILL LATE

LIVE DJ & FOOD AVAILABLE ON THE NIGHT
WATCH LONDON EYE FIREWORKS ON ONE OF OUR 11 LARGE SCREENS

BOOKING IS REQUIRED - DM ON

INSTAGRAM OR CALL US - 0121 408 7878

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27 REFORM ST, WEST BROMWICH B70 7PE





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"As an employer of a company, I think it's important to give young people opportunities. It not only develops them as people but gives you the opportunity to nurture someone."



Serving the Communities of Birmingham & The Black Country

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A CAREERS COLLEGE

Tomorrow's People
DRIVING BUSINESS

Central Saint Michael's Sixth Form
A UNIVERSITY-STYLE SIXTH FORM COLLEGE

cadbury sixth form college
SERVING THE CITY OF BIRMINGHAM

Sandwell College offers a wide and varied range of vocational courses and apprenticeships, all designed to give students the skills needed for the modern workplace or university. Central Saint Michael's Sixth Form College and Cadbury Sixth Form College are specialist A Level and Advanced Learning Centres serving the communities of the Black Country and Birmingham, and are the heart of the Sandwell Family of Colleges.

Can you offer work experience to a student?

Employers are key to our future workforce. By working with us you will be building the skills of the future. Could you offer a high-quality 30-hour work experience placement to our students, giving them the chance to experience a genuine workplace environment, find out what employers' needs are, develop their employability and gain essential career skills?

Placements are fully flexible, from short term one-week placements to longer term placements over a number of weeks. You can vary them to suit your business needs.

What are the benefits for you as an employer?

- The opportunity to trial the abilities of a potential employee or apprentice
- Work with students interested in your line of business
- Attract new skills and fresh perspectives to benefit your business
- Promote your business to students, college staff and the wider public
- Work with the college and have an input into courses and programmes
- Experience the knowledge and enthusiasm that students can bring
- Link with Work Experience Officers who offer ongoing support before, during and after placements
- Help students to develop skills in your sector and put these skills into practice

How else can you get involved?

Not all employers can offer work placements, but we are always looking for experts to share their experiences with students, either at the College, or at your premises. It all helps to develop our learners' employability skills, which in turn benefits business. There are opportunities for Taster Days, Guest Speakers, Masterclasses, Live Projects set and judged by local employers, and Placements leading to jobs.

Contact us now to offer a placement, promote your business and develop the workforce of the future.

Telephone: 0121 667 5074
Email: work.experience@sandwell.ac.uk

talk Sandwell College: 0800 622 006 / 0121 667 5000
write enquiries@sandwell.ac.uk

sandwell.ac.uk

SANDWELL COLLEGE, SPON LANE, WEST BROMWICH B70 6AW

talk Central Saint Michael's Sixth Form: 0121 667 5100
write enquiries@centralstmichaels.ac.uk

centralstmichaels.ac.uk

CENTRAL SAINT MICHAEL'S SIXTH FORM, NEW SQUARE, NEW STREET, WEST BROMWICH B70 7PG

talk Cadbury College: 0121 458 3898
write enquiries@cadbury.ac.uk

cadcol.ac.uk

CADBURY SIXTH FORM COLLEGE, DOWNLAND CLOSE, KINGS NORTON, BIRMINGHAM B38 8QT



Long term parking now available at New Square – Primark and multi-storey car park only.

Up to 8 hours parking for £6 in Primark and multi-storey long stay car park only Spend £5 in Tesco, receive a voucher worth £1.60 which can be used on all tariffs.

Pay by card or coins at Pay machines
No Change given

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£39 for 28 days

£12 for 7 days



**NEW
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